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EXECUTIVE SUMMARY

The rise of Non-fungible tokens (NFTs) has transformed the digital landscape, offering unique digital assets that represent ownership of various items, including artwork, music, and, now, commercial businesses. NFTs provide a secure and transparent way for individuals to invest in these digital assets, opening the door to fractional ownership.

In the realm of decentralization, security is paramount. With the help of blockchain and smart contracts, this decentralized approach allows users to invest confidently. Further, It bridges the gap between traditional centralized systems and the aspirations of the general public.

Anyone can be a part-owner of businesses that generate income. Through NFTs, people can now own a share in commercial enterprises like pubs, malls, bars, hotels, and even in the agriculture domain with just a small investment. This means that ownership is no longer exclusive to big entrepreneurs.

And this is where ASSET CHAINn comes into play!

ASSET CHAINn is all about giving everyone a chance. Our platform simplifies the process by allowing users to buy NFTs tied to commercial properties. This not only makes them part-owners but also lets them enjoy the profits these businesses make. ASSET CHAINn acts as a bridge, closing the gap between big entrepreneurs and the general public. It's making the world of investment more inclusive and accessible for everyone.



MARKET OPPORTUNITY AND INITIATIVE BY ASSET CHAINS

The global commercial real estate market is anticipated to reach an impressive value of US\$118.80 trillion by 2024, with an expected annual growth rate (CAGR 2024-2028) of 2.96%. This projection points to a market volume of US\$133.50 trillion by 2028. Despite this substantial growth, there remains a significant barrier for many individuals who aspire to start their own businesses due to financial constraints.

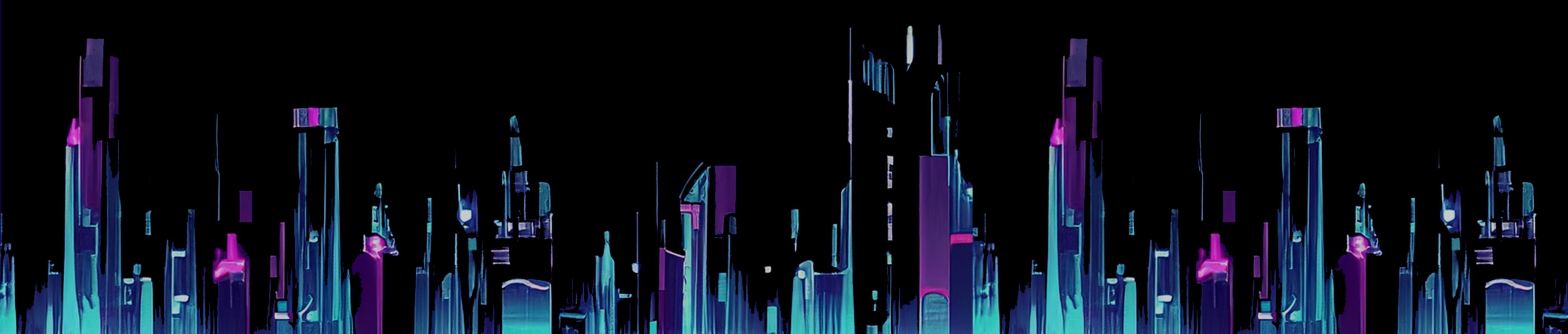
ASSET CHAINn helps people to afford their entry into commercial businesses. Starting a business requires substantial investment, limiting opportunities for aspiring entrepreneurs. ASSET CHAINn, an Estonian-registered company, has developed a "SCAM-PROOF MODEL" that guarantees accessibility for individuals to become a part of commercial enterprises.

ASSET CHAINn helps to boost the commercial real estate market value by providing exclusive NFTs (Non-fungible tokens) derived from their revenue-generating businesses. NFTs are unique digital assets representing ownership or proof of authenticity. ASSET CHAINn's innovative model allows people to earn a share of commercial businesses based on the NFTs they own, requiring only a minimal investment.

AN INTRODUCTION TO ASSET CHAINn

ASSET CHAINn stands at the forefront of a groundbreaking initiative. We focus on revenue-making businesses like pubs, hotels, bars, cafes, and more – places that generate revenue. What sets us apart? We've turned these commercial spaces into non-fungible tokens (NFTs), allowing anyone to become an owner.

Here's the deal: you can own a piece of these businesses by purchasing NFTs associated with specific commercial buildings. The ownership setup includes a dividend system, meaning you earn a share of the profits based on how well the businesses are doing. ASSET CHAINn takes 51% ownership, earning profits, and the remaining 49% is up for grabs to the public.



Anyone can acquire these NFTs, which are facilitated through stablecoins such as USDT, providing a secure and convenient means for individuals to enter the world of businesses. Notably, ASSET CHAINn assures 100% 'SCAM-PROOF' operations, employing the security of NFTs and built-in BSC (Binance Smart Chain) to safeguard every transaction.

In a bid for transparency and security, the USDT utilized for purchasing NFTs is locked in the company's wallet through smart contracts and escrow processes. Such a decentralized mechanism ensures the utmost security in every aspect of the venture. ASSET CHAINn's project not only democratizes ownership in revenue-making businesses but also sets a new standard for secure and inclusive participation in commercial real estate.

OUR MISSION

Our aim at ASSET CHAINn is to empower everyone to partake in revenue-making businesses, irrespective of their wealth. By leveraging smart contracts, decentralization, NFTs, and blockchain technology, we make ownership accessible. Our mission is to enable individuals to profit from commercial ventures through minimal investments in purchasing NFTs, fostering a more inclusive and financially equitable future for all.

OUR VISION

ASSET CHAINn envisions a future where ownership in revenue-generating businesses is democratized, transcending financial barriers. We aspire to utilize smart contracts, decentralization, NFTs, and blockchain to provide accessible opportunities for everyone. Our vision is to empower individuals, regardless of their wealth, to profit from commercial ventures by simply acquiring NFTs with a modest investment.



CHALLENGES THAT PLAGUE THE INDUSTRY

When it comes to commercial businesses, many people face substantial hurdles in pursuing entrepreneurial dreams due to financial constraints. Let's delve into the challenges!

Financial Barriers:

The primary obstacle is the substantial financial investment required to start a business. Traditional funding avenues often demand significant capital, making it difficult for aspiring entrepreneurs with modest means to start immediately.

Limited Access to Capital:

Access to capital remains a significant hurdle, especially for those lacking collateral or a robust credit history. This limitation disproportionately affects individuals from marginalized communities, perpetuating economic inequality.

Risk Aversion:

Entrepreneurial endeavors inherently involve risk, dissuading risk-averse individuals from venturing into business ownership. The fear of financial loss and uncertainty can hinder potential entrepreneurs from pursuing their goals.

Lack of Investor Networks:

Establishing connections with potential investors is crucial for securing funding. Unfortunately, many aspiring entrepreneurs lack access to sufficient networks, impeding their ability to attract investors and grow their businesses.

Regulatory Challenges:

Navigating complex regulatory frameworks poses a challenge, particularly for individuals without prior business experience. Regulatory compliance often demands additional resources, creating barriers for those looking to establish and sustain their ventures.

Market Entry Barriers:

Entering competitive markets requires strategic planning and financial investment. Limited resources can hinder market entry, restricting the ability of entrepreneurs to compete effectively.

ASSET CHAINn recognizes these challenges and strives to address them by offering an innovative solution, enabling individuals to participate in revenue-generating businesses with minimal investments through NFT ownership. By mitigating these hurdles, ASSET CHAINn aims to foster a more inclusive and accessible entrepreneurial ecosystem globally.

SOLUTIONS EXTENDED BY ASSET CHAINn

ASSET CHAINn provides sophisticated solutions to the common barriers that hinder individuals from becoming part of commercial businesses. Our innovative approach is designed to democratize access to revenue-making enterprises, offering tangible solutions to common obstacles.

Financial Accessibility:

ASSET CHAINn eliminates the prohibitive barriers by allowing individuals to become stakeholders in revenue-generating businesses with minimal investments. Through NFT ownership, anyone can now participate in commercial ventures, irrespective of their economic background.

Inclusive Investment Opportunity:

By converting commercial real estate properties into NFTs, ASSET CHAINn provides a unique and inclusive investment opportunity. Individuals can acquire NFTs with specific businesses, enabling them to earn profit based on the success of these enterprises without the need for substantial investment.

Risk Mitigation:

The dividend system implemented by ASSET CHAINn mitigates the inherent risks associated with entrepreneurial ventures. Investors can enjoy a share of the profits without taking full risks.

Democratized Investor Networks:

ASSET CHAINn opens the door to an expansive community of investors. 49% of the total commercial business is available for public purchase, facilitating connections with potential investors and creating a more inclusive network for all participants.

Regulatory Simplicity:

Leveraging smart contracts and blockchain technology, ASSET CHAINn simplifies the regulatory landscape. The decentralized nature of transactions ensures transparency and security, streamlining the process for individuals navigating regulatory challenges.

ASSET CHAINn's method addresses the root causes of these challenges. We offer an accessible, secure, and inclusive platform for individuals to participate in commercial businesses and get the future of business ownership globally.

ASSET CHAINN ECOSYSTEM

ASSET CHAINn introduces an approach to getting business ownership through unique blockchain technology and NFTs (non-fungible tokens). The company facilitates a transparent and secure process, allowing users to gain ownership of real-world assets, such as commercial properties, by acquiring NFTs tied to those buildings. Let's understand the complete process of how these work!

STEP 1: The Process Of NFT Purchase

Users buy NFTs tied to a property by transferring funds (in USDT) to the company's wallet, initiating the ownership process.

STEP 2: Security With Smart Contract

The transferred funds are securely locked in smart contracts for a predetermined 2-year period, verified by both smart contracts and CERTIK for added security.



STEP 3: Protection With Escrow Agreement

An ESCROW Agreement, overseen by a top international agency, ensures the protection of public funds during the lock-in period. This prevents the company from selling the property, enhancing trust.

STEP 4: NFT Minting and Reserves

The company mints NFTs equal to the property's market price, reserving 51% securely within smart contracts. This allocation acts as a safeguard against potential risks.

STEP 5: Public Sale Opportunity

The remaining 49% of NFTs are made available for public sale, enabling external investors to become partial owners of the property.

STEP 6: 'SCAM-PROOF' Security Measures

The entire process, involving smart contracts and Escrow, establishes a 'SCAM-PROOF' and secure project, eliminating fraudulent risks and instilling confidence in the NFT-based commercial business within ASSET CHAINn.

Property Escrow: Ensuring Security & Trust

In ASSET CHAINn, the property escrow system is crucial, acting like a protective shield. It ensures fairness by aligning user interests and prevents the company from mishandling public funds or selling the property hastily. This safeguards everyone involved in the NFT commercial business, providing a secure and trustworthy environment.



How Does Property Escrow Work?

Escrowed Fund Security

When users engage in ASSET CHAINn, their investment funds are placed in escrow, providing a secure foundation for financial transactions.

Condition-based Release

The release of escrowed funds is contingent upon the fulfillment of predetermined terms, offering a safety net for both property owners and investors.

Automated Rewards

Following the reception of monthly payments, the escrow system automatically calculates and releases the profit based on the dividend system.

Blockchain-powered Security

ASSET CHAINn's property escrow operates on blockchain technology, ensuring transaction transparency and immutability. This guarantees that all involved parties can verify the accuracy and fairness of promoting trust within the ecosystem.

PROFITS FOR INVESTORS

ASSET CHAINn ensures a fair distribution of profits, adopting a 49:51 ratio model. Here, 49% of the profits directly benefit the public through a dividend system. The remaining 51% is strategically allocated to fuel business expansion, contributing to the growth and increased market value of the NFTs associated with specific properties. This innovative approach not only allows investors to enjoy dividends but also actively participates in the expansion and success of the businesses running within these acquired properties. It aligns interests, fostering a symbiotic relationship between investors and the ASSET CHAINn ecosystem.





Understanding Futures and Options in ASSET CHAINn's Revenue Model

In ASSET CHAINn's innovative revenue model, Futures and Options play a significant role in expanding trading opportunities. Futures and options are financial derivatives that derive value from an underlying asset. Now, Let's assume the NFTs represent a cafe.

Futures

In the context of the ASSET CHAINn, futures contracts enable traders to speculate on the future price of the cafe's NFTs. Investors commit to buying or selling these NFTs at a predetermined price on a future date. The company introduces a unique aspect by requiring only a 20% deposit instead of the total market price, making trading more accessible.

Options

Options, on the other hand, grant the right (but not the obligation) to buy or sell NFTs at a specified price within a predetermined timeframe. ASSET CHAINn's model allows traders to capitalize on price movements without owning the underlying NFTs. The 20% deposit requirement applies here as well, offering a lower entry barrier.

02 Revenue Streams

ASSET CHAINn's revenue model presents an excellent approach, merging traditional trading concepts with NFTs and real estate. The company focuses on two main categories of people: the general public (who missed the public sale) and investors engaging in ICOs, seed funding, and ventures. Here's an overview of the revenue channels!



Brokerage Charges

ASSET CHAINn earns revenue through a brokerage fee on transactions within its trading platform. For each trade, the company collects an income stream from the users. This facilitates the trading of NFTs among the general public, ensuring liquidity and market activity.

Net Profit from the Cafe

Securing 51% of the profits from NFTs tied to the actual cafe building ensures a direct correlation between the success of the property and company revenue. The remaining 49% is made available to the public, allowing them to profit through a dividend system based on the cafe's performance.

Deposits for Futures and Options

A unique aspect of ASSET CHAINn's model is the requirement for a 20% deposit to trade futures and options contracts. This mitigates risk for both the company and traders, fostering a more inclusive trading environment. The 20% deposit is calculated and ensures that traders can participate in these derivative markets without the need for significant upfront capital.

Property Price Appreciation and NFT Price Rise

The company benefits from a 51% share in the price rise of the actual property, aligning the company's interests with those of the investors. Furthermore, as the NFTs gain value over time, the company profits from the appreciation of these digital assets.

Facility Charge for Collaborations

ASSET CHAINn enhances its revenue streams by collaborating with revenue-generating commercial businesses. The company charges a 10% facility fee on each collaboration, establishing a symbiotic relationship with partners and ensuring ongoing profitability.

ASSET CHAINn's revenue model ingeniously combines traditional financial instruments with the emerging NFT and real estate market. This creates a dynamic and inclusive ecosystem for both the general public and investors.

Techstack Behind ASSET CHAINn

ASSET CHAINn stands out as a prominent player, driven by a robust technological infrastructure. Understanding the technological underpinnings of ASSET CHAINn is crucial to knowing its efficiency in creating, trading, and managing NFT assets. Let's delve into the key technological components that empower ASSET CHAINn.

NFTs (Non-fungible tokens)

Non-fungible tokens (NFTs) are unique digital assets that represent ownership of specific items or pieces of content, like art, music, virtual real estate, or even commercial businesses. What sets NFTs apart is their true ownership and earning opportunities.

NFTs operate on blockchain technology that provides secure and transparent ownership. When an NFT is created, it is assigned a distinct code that ensures its uniqueness. These tokens are bought and sold in online marketplaces using cryptocurrencies like BNB

NFTs are utilized in a range of creative and gaming fields, providing creators with a fresh means to generate revenue from their endeavors. When someone purchases an NFT, they gain ownership of that digital item, with the transaction recorded on the blockchain, proving authenticity and provenance. This has made NFTs highly sought after by collectors and enthusiasts, shaping the future of digital ownership and the creative economy.

Binance Smart Chain (BSC)

Binance Smart Chain (BSC) is a blockchain network renowned for its efficiency and cost-effectiveness. Developed by Binance, it operates in parallel with the Binance Chain but distinguishes itself by supporting smart contracts. BSC's compatibility with the Ethereum Virtual Machine (EVM) enables seamless migration of Ethereum-based projects, enhancing scalability and reducing transaction fees.



It is well-known for its fast block times and low transaction costs; BSC has become a popular choice for decentralized applications (DApps), decentralized finance (DeFi) projects, and NFT platforms. BSC's user-friendly environment and robust infrastructure contribute to its prominence in the blockchain space. It also attracts developers and users seeking a high-performance and cost-efficient blockchain solution.

USDT (Tether - USD-pegged Stablecoin)

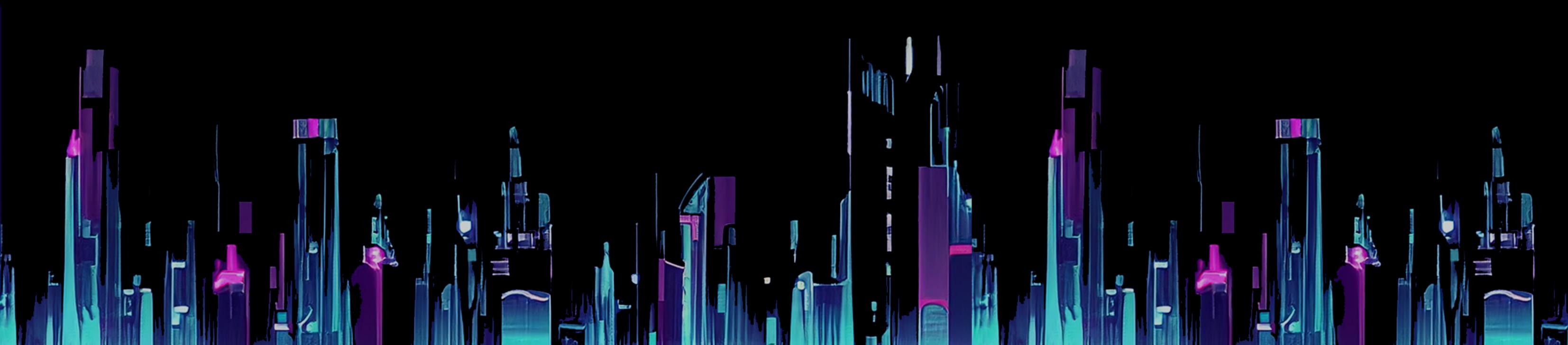
Tether (USDT) is a widely used stablecoin pegged to the US dollar, providing a reliable bridge between traditional and digital finance. As a stable value digital asset, USDT maintains a 1:1 peg with the US dollar, offering stability in the volatile cryptocurrency market.

It operates on various blockchain networks, including Ethereum and Binance Smart Chain; USDT facilitates seamless and secure transactions within the crypto ecosystem. Its widespread adoption makes USDT a popular choice for traders, investors, and platforms seeking a stable and easily transferable digital representation of fiat currency.

Smart Contracts

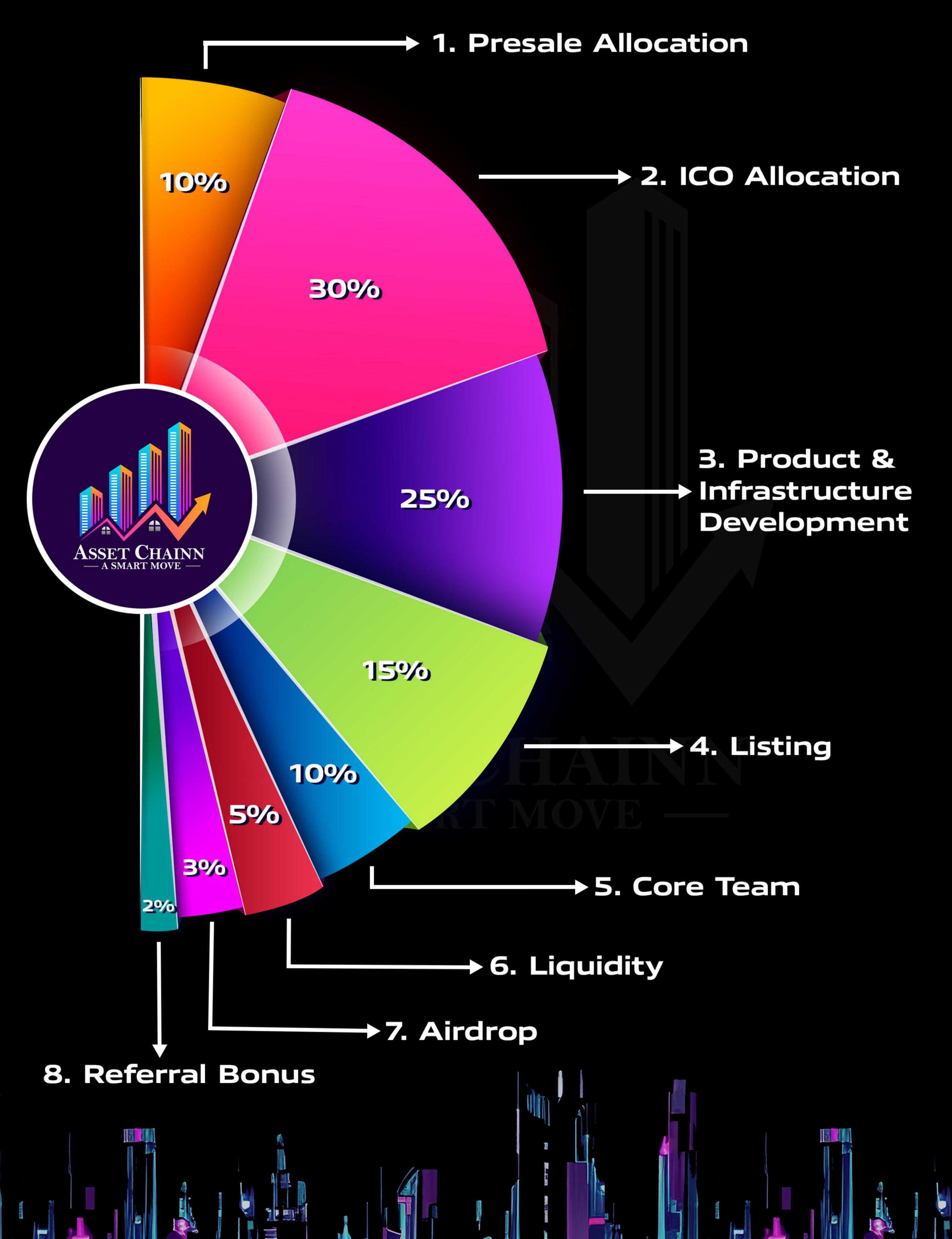
Smart contracts are self-executing contracts with predefined rules and conditions encoded in computer programs. They utilize blockchain technology and automatically enforce and execute the terms of an agreement when predefined conditions are met. Operating on decentralized networks like BSC, smart contracts eliminate the need for intermediaries, reducing costs and enhancing efficiency.

These programmable contracts facilitate trust and transparency by being immutable and verifiable on the blockchain. They find applications in various fields, such as finance, supply chain, and legal agreements. Smart contracts revolutionize traditional contractual processes by automating and streamlining transactions securely in a tamper-resistant manner.



Tokenomics

The ASSET CHAINn token, identified as SAIN, exhibits a total supply of 100 Crore units. This allocation signifies a definitive and transparent framework for the token economy, underlining its integrity and operational boundaries within the ecosystem.



1. Presale Allocation: 10%

A portion of SAIN tokens, equivalent to 10% of the total supply, is reserved for the presale. Early contributors and supporters can participate in this phase to secure SAIN tokens at an initial stage.

2. ICO Allocation: 30%

The Initial Coin Offering (ICO) allots 30% of the total token supply, amounting to 30 Crore tokens. This stage allows a broader community to participate in acquiring SAIN tokens.

3. Product & Infrastructure Development: 25%

A significant portion, 25% of the token supply, is allocated to fund the development of the ASSET CHAINn ecosystem. This includes building and enhancing products and the underlying infrastructure.

4. Listing: 15%

To enhance liquidity and accessibility, 15% of the token supply is allocated for listing on various cryptocurrency exchanges. This step ensures that SAIN becomes available to a wider audience on established platforms.

5. Core Team: 10%

A 10% allocation is earmarked for the core development team, ensuring their dedication and continued commitment to the project's success. This allocation aligns the team's interests with the long-term growth of the ASSET CHAINn ecosystem.

6. Liquidity: 5%

Liquidity is vital for a thriving ecosystem. A 5% allocation is dedicated to providing liquidity for the SAIN token. This ensures stability and facilitates smooth trading on exchanges.

7. Airdrop: 3%

A 3% allocation is reserved for airdrops, allowing for strategic distribution of tokens to the community. Airdrops help increase awareness, engage the community, and reward early supporters.

8. Referral Bonus: 2%

Encouraging community growth, a 2% allocation is set aside for a referral bonus program. Users who refer others contribute to the expansion of the ASSET CHAINn network and are rewarded accordingly.

ASSET CHAINn's tokenomics aims to create a balanced and sustainable ecosystem, fostering growth, development, and community engagement.



Roadmap

STEP 1

MVP (Minimum Viable Product) Development

Craft and unveil the MVP, providing an initial glimpse into the functionality of the ASSET CHAINn platform.

STEP 3

Website Launch

Launching the official ASSET CHAINn website, serving as a central hub for information, updates, and user engagement.

STEP 5

Company Formation

Establishment of ASSET CHAINn, laying the foundation for a robust and legally compliant venture.

STEP 2

Escrow Collaboration

Forming strategic collaborations with reputable escrow services, reinforcing trust and security within the ecosystem.

STEP 4

ICO (Initial Coin Offering)

Conducting the ICO phase, offering an opportunity for the community to participate in acquiring SAIN tokens, a pivotal step in funding the project.



Technology Development for Testing

Advancing the technological infrastructure for rigorous testing, ensuring the platform's stability and security.

STEP 6

STEP 7

First Property Purchase (Post-ICO)

Initiating the acquisition of the first property, marking a milestone in implementing the ASSET CHAIN vision and validating the platform's real-world application.

Technology Deployment for Public Use

Rollout of the refined technological framework for public use, providing users with a seamless and secure experience.

STEP 8

Property Escrow Implementation

Integrating property escrow services to fortify the security and transparency of property transactions within the ASSET CHAIN ecosystem.

STEP 9

